

## PRATAPGARH AMLA CLUSTER



Artisans working in CFC of Cluster

<b>1.</b>	<b>Implementing Agency</b>	Pushpanjali Gramodyog Sewa Samiti				
<b>2.</b>	<b>Address in Detail</b>	B-7, Industreal Area, Sukhpal Nagar, Pratapgarh-230001, Utter Pradesh				
	Phone:	05342-227554,244608				
	Fax:	05342-221838,244608				
	e-mail:	<a href="mailto:pgss_pratapgarh@rediffmail.com">pgss_pratapgarh@rediffmail.com</a>				
	Website:	<a href="http://www.pushpanjaliindia.com">www.pushpanjaliindia.com</a>				
<b>3.</b>	<b>Cluster products</b>	Amla Murabba, Amla Juice, Amla Candy, Amla Laddu, Amla Burfi, Amla Chatni, Amla Chatpat, Amla Achar, Amla Powder, Amla Supari				
<b>4.</b>	<b>Project Cost ( ` In lakhs)</b>					
	<b>NA</b>	<b>IA</b>	<b>Total</b>	<b>Sanctioned</b>	<b>Released</b>	<b>Utilised</b>
	<b>80.00</b>	<b>8.50</b>	<b>88.50</b>	56.15	56.15	50.15
<b>5.</b>	<b>Name of Cluster Development Executive</b>		Mr. Maruti Tripathi			
	Mobile No./Phone No.		09838091202			
<b>6.</b>	<b>Technical Agency:</b>					
A.	Name of the Resource person with mobile No.		Dr. K.R.Yadav      Mob- 09665617898			
B.	Address:		Mahatma Gandhi Institute for Rural Industrialization, Wardha (Maharashtra)			
C.	Phone/Fax/E. Mail.		07152-253512, 240328 Mail-krykcp@yahoo.com			
<b>7.</b>	<b>Date of starting of cluster</b>		30 March 2009			
<b>8.</b>	<b>Expected date of completion of cluster</b>		31 March 2012			

<b>9.</b>	<b>CFCs Status</b>			
A.	No. of CFCs	Land availability	Constructed area	Location
	1	1450 Sq ft.	968 Sq ft.	Sukhpal Nagar (Pratapgarh)
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1	Dryer, Boiler		
	2	Sheding, Grading		
	3			
<b>10.</b>	<b>No. of Charkhas</b>		NA	
<b>11.</b>	<b>No. of Looms</b>		NA	
<b>12.</b>	<b>No. of Tools Distributed</b>		369	

<b>13.</b>	<b>Interventions carried out in Design product Development</b>							
A.	Designer engaged. If yes, give name address and phone/mobile		Dr. R.M.Tripathi, I.R.P.F. Consultancy, Mankapur, Gonda					
B.	New products Developed		12					
C.	Improved/new design		--					
D.	Brief note on Design intervention		Winner of national productivity award from Hon'ble President of India in <b>1999-2000</b>					
<b>14.</b>	<b>Market Promotion Assistance</b>		<b>Nos</b>	<b>Location</b>	Computerization of sales outlets, bar-coding			
A	Renovation and up gradation of marketing outlets		<b>3</b>	02 Pratapgarh, 01 Lucknow	Computerized			
B	brief Note stating efforts undertaken		--					
<b>15.</b>	<b>Capacity Building Measures</b>							
A	Exposure visits to other clusters							
	<b>Places</b>		<b>No. of Artisans</b>	<b>Output</b>				
	<b>Haridwar, Sindhurg</b>		27	--				
B	Need based training within the clusters (skill development, Self-Help, credit & others)							
	<b>Type of training</b>		<b>No. of Artisans</b>	<b>Output</b>				
	Skill development training		150	Skill developed				
<b>16.</b>	<b>Artisan's empowerment - No. of artisans benefitted</b>							
A	Male	Female	Total	SC	ST	OBC	Minority	others
	139	400	539	-	-	-	-	539
B	No. of Identify card issued							
<b>17.</b>	<b>Self Help Groups</b>							
A	(i). No. of SHG formed			9				
	(ii) No. of SHG Registered			8				
	(iii). No. of SHG tied up with Bank			8				
<b>18.</b>	<b>Production</b>							

	Annual Production	<b>Qty</b>	Value ( ` in lakh)
		--	61.13 (2010-11)
<b>19.</b>	<b>Sales</b>		
	Annual Sales	<b>Qty</b>	Value ( ` in lakh)
		--	67.97 (2010-11)
	Export Market	--	---
<b>20.</b>	<b>Achievement</b>		
A	Registering ISOs	<b>ISO 9001:2008 &amp; HACCP</b>	
B	Branding of products	Pushpanjali Products	
C	Improved Packaging	Yes	
D	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	NA	NA	60%
E	Social security coverage of Artisans		---